

SEA PRE-SCREENING REPORT (COVER NOTE)

PART 1

To: SEA.gateway@scotland.gsi.gov.uk
or
SEA Gateway
Scottish Executive
Area 1 H (Bridge)
Victoria Quay
Edinburgh EH6 6QQ

PART 2

An SEA Pre Screening Report is attached for the plan, programme or strategy (PPS) entitled:

Aberdeenshire Community Planning Partnership Communications Strategy

The Responsible Authority is:

Aberdeenshire Council (as lead partner)

Contact Details:

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SEA PRE-SCREENING REPORT - KEY FACTS

Responsible Authority	Aberdeenshire Council
Title of PPS	Aberdeenshire CPP Communications Strategy
Purpose of PPS	The purpose of this PPS is to detail out how the CPP will communicate within and outwith the partnership about community planning using different types of media. It will also seek to standardise the format and style of all CPP communication.
What prompted the PPS (e.g. a legislative, regulatory or administrative provision)	Legislative requirement – new document
Subject (e.g. transport)	Communications
Period covered by PPS	Ongoing from October 2008
Frequency of updates	To be reviewed annually
Area covered by PPS (e.g. geographical area – it is good practice to attach a map)	Aberdeenshire
Summary of nature/content of PPS	The PPS covers introduction, Community Planning Partnership (CPP)'s vision, objectives and modes of delivering the strategy. It also discusses the establishment of Community Planning Partnership's identity, how awareness would be raised and how public interest and participation could be encouraged. It also deals with improving communication among and between members of the partnership as well as monitoring and evaluation.
Are there any proposed PPS objectives?	<input checked="" type="checkbox"/> YES, there will be <input type="checkbox"/> NO
Copy of objectives attached	<input checked="" type="checkbox"/> YES <input type="checkbox"/> NO
Date	6 October 2008